

PODFEST BERLIN MAGAZIN

Everybody has a podcast | Jeder hat einen Podcast





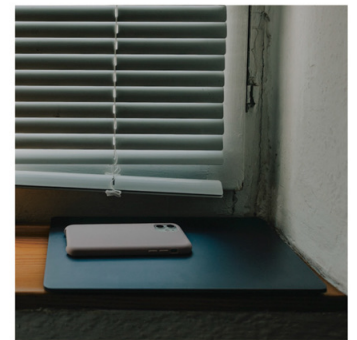
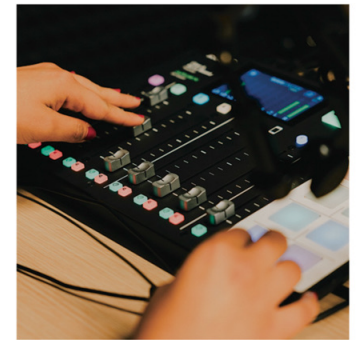
**“Everybody has a podcast” -
it’s a phrase that gets thrown around derisively.**

I wish it were true. I love the idea of every person having this opportunity. Part of what makes podcasting special is the democracy of the medium. Almost anyone can create a show, and almost anyone can stream it.

I hope PodFest Berlin can make podcasting more accessible and encourage more people to get their voice heard.

The world needs more podcasters.

Daniel Arbour Stern
Founder of PodFest Berlin





Moni Zhang - It's Mental! Podcast



When did you start podcasting?

I began in spring 2021. I was bored during lockdown and depressed. Why not start a podcast talking about my depression?

Tell us something about Berlin that is special to you.

I love the Berlin comedy scene. I also started to do comedy when I was depressed. Mental illnesses and my creativity are always intertwined. I have a portfolio of projects all related to mental health; my podcast is part of the portfolio.



What is something you love about podcasting?

It forces me to get out & find people to interview. I get to know people in ways I would never otherwise. I did "The Breakup Special" at podfest 2021. I had just ended a long term relationship an hour before the recording. Talking with the panel about their worst breakups & learnings helped me see it's not that bad and I will feel better; "give it time." A listener told me my podcast changed his life, cause he got to know first-hand other people's struggles to learn how to deal with his own. Numbers of subscribers and downloads are not important to me. As long as I'm making an impact for one individual, it's a success.



Jana Bressemer & Silva Ladewig - Talking Bodies

Erzählt uns von eurem Podcast.

Wir entdecken und erklären Alltagsphänomene wie Begrüßungen, an der Kasse stehen oder metaphorische Sprache, die zunächst ganz simpel daher kommen. Sie zeigen aber, wie stark wir Menschen aufeinander ausgerichtet sind und wie komplex unser kommunikatives Verhalten ist. Wir bringen unsere Zuhörer*innen dazu, diese Phänomene überhaupt erst zu sehen.

Mal vom Thema abgesehen ist uns auch unsere Herangehensweise sehr wichtig. Denn Es geht uns nicht um praktische Tipps für das Kommunizieren miteinander, nicht um Do's und Don'ts der Körpersprache, sondern wir wollen Alltagsphänomene aus sprachwissenschaftlicher Perspektive so betrachten, dass die faszinierende Welt der Kommunikation für jede*n greifbar wird. Dabei wollen wir wissenschaftlich fundiert alle 2 Wochen ein Thema besprechen, wollen dies aber auf eine allgemein verständlich Weise tun Sozusagen Wissenschaft zum Anfassen.

Unser persönlicher Blick auf (sprachliche und gestische) Praktiken der Alltagskommunikation geschieht häufig auch mit einem Augenzwinkern. Wir erklären beispielsweise, wie Begrüßungen eigentlich vonstatten gehen. Wie oft schauen wir uns in die Augen bis wir uns Hallo sagen? Wie zeige ich in der Straßenbahn an, dass ich gleich aussteigen möchte (hier fangen wir bspw. an unsere Sachen zu sortieren, bevor wir aufstehen, so dass die neben mir sitzende Person das auch mitbekommt)? Wieso setzen wir uns im Restaurant lieber an den Rand als in die Mitte des Raumes? Warum gestikulieren wir? Warum ist das Zeigen auf Menschen ein Tabu?

Erzählt uns von den Menschen, die euch bei der Produktion eures Podcasts unterstützen.

Mark Schubert, ein Freund und unser Produzent von New Day Media. Ohne ihn und sein Team wäre dieser Podcast nicht entstanden. Wir wären selbst nicht auf die Idee gekommen, einen Podcast zu produzieren. Außerdem Steffen Schönbrunn, Mathias Roloff und Diego Camacho, die uns mit dem Logo und den Vorlagen für Instagram geholfen haben. Und natürlich weitere Familie und Freunde, die Ideen einbringen, uns Feedback geben, Fragen stellen oder uns mal mit Social Media helfen.

Was gefällt euch an der Produktion eures Podcasts?

J: Dass ich ein regelmäßiges Treffen mit Silva habe und mit ihr über die Themen sprechen kann, für die wir beide eine so große Begeisterung haben.

S: Die regelmäßigen Treffen mit Jana und die Frage, wo die Reise in der jeweiligen Episode hingehet. Wir bereiten uns unabhängig voneinander auf die Themen vor und es ist immer wieder spannend, was dann daraus entsteht.

Was sind dabei angenehme Überraschungen?

S: Eigentlich sind es immer die Momente, in denen wir viel gelacht haben, z.B. als Jana sich daran erinnerte, dass Männer ihre neuen Freundinnen immer "die neue Kirsche" nennen und sie dann versuchte, ganz wissenschaftlich darüber zu sprechen.

J: Ja, oder die Momente, wenn eine von uns schon vorher weiß, dass die andere dazu was anderes oder mehr sagen will. Weil wir auch schon seit Jahren so gut befreundet mit, können wir das oft schon vorher erahnen.





Eiliyas - Mixtape Menage

How did Mixtape Menage come about?

This project has undergone a number of transformations. It started as a night in a local bar before becoming a radio show. Music and sound has always been my center. It is how I connect to people usually and it is the thing that has proven any past prejudices I have obsolete. You can have a conversation about anything when it starts with music. It's a way to connect to people that ensures the acknowledgement of all of our humanity. I absolutely love having this opportunity to learn from and share with everyone. I feel bad at times because of how much I feel like I gain from the experience of being able to chat with by guests and have fun with them. I many times leave our meetings thankful and with a sense of renewed hope in humanity.



Do you focus on audience growth?

To be honest, no. I pay attention to the reaction that a post or episode receives. My focus is the network, what I can learn or experience and hopefully what I can sort of expose or make available. I love the conversations and being able to go back and listen to what was said. There are quite a few moments where I can tell we are simply enjoying each other's company and the podcast doesn't matter. My favorite times are when they forget we are recording.



Did video content change the way you podcast?

Initially I had only thought of having people physically present to interview, but I began to consider a few things. First, I somehow find myself often glancing at video podcasts on Youtube. And then I realized that I could host guests virtually via Zoom. The visual element makes me more comfortable with leaving in flaws audio-wise. I ultimately want the interaction to be as human as possible between me and the guests, so I like the idea of steering clear of presenting this idea of perfection. So, sometimes I might have a whole lot of "uhmmm"s that are honestly just me. But I do have to say that I really like intro music and sounds. When I decided to be more attentive to the sonic branding and sonic UX, I enjoyed the show more and even felt more confident about it. This was also incredibly important for my podcast as I really try to keep everything as natural as possible; that can be a turnoff for some, so showing that it's definitely edited can help lull them into a sense of comfort.

Your podcast has a few wonderful recurring questions.

I always ask "What is a particular song or album that you have a memory or personal epiphany associated with and can you tell that story". And I end with, "What is a song that you liked when you were younger but would be embarrassed to admit now?"



Madhvi Ramani & Rina Grob - Ms Informed

We started during the pandemic, when all our jobs got canceled and we had no excuses left. We believe everyone should be media literate and informed about the way the world works, instead of passively accepting things, or getting overwhelmed with the amount of information and viewpoints out there. This is our attempt to actively engage with the world in a way that questions power and patriarchy, so that others can do the same.

The first podcast we ever recorded was hilarious. We recorded it four times. It took an entire day. We just started recording and were trying to figure out our format, concept, tone and all the technical stuff at the same time.

Our listeners are mostly smart women who want to keep up with what's going on in the world, and are interested in new ideas. And of course our patrons! We put a lot of work and resources into making our podcast, and are fully independent – their support helps us pay for hosting costs, research material and equipment as well as makes us feel appreciated.

Besides that, we have had two 'offline podcasts' where we've met up with our listeners, which has been so inspiring. Our first one was a Ms Informed Disobedient Dinner, where people chose and talked about topics they were burning to discuss over an intimate dinner that we prepared. The second was a Ms Informed Disobedient Drinks, where we raised donations for Yemen and Ukraine. It was nice to experience positive action, sentiment and vodka with our community at a time when the world is one huge garbage fire.





What is one of your favorite podcasts, and why?

Maintenance Phase. We adore listening to them debunk health and wellness myths and learning about new things every week. After listening to their recent episodes on calories I realized I never really knew what a calorie was. Also they are just entertaining, smart and funny.

How has podcasting changed your life?

It's deepened our friendship and understanding of each other, and of the world around us. It has greatly expanded the depth of the conversations we have with others – from becoming more active and engaged in politics to interacting and supporting our growing community. Now people approach us to talk about their personal experiences or send us book recommendations. Normally we wouldn't have these conversations, but now we do. The podcast is a space where we can expand on our knowledge, ideas and feelings – with someone who's a good friend. So even when we disagree, there is respect, love and kindness. Also it's helped us get informed, learn and engage with the world on a whole new level.

Could you imagine starting another Podcast?

Yes, we're actually thinking of developing our current podcast to push it into more of an interview format. This will enable us to listen to and engage with our community more. After all every single "Ms" is "Informed" about something – so we want to share our platform with a diverse range of voices.

What is something you love about Berlin?

The creative energy, activism and interesting people here. It keeps you feeling alive and inspired, and anything is possible!

What's something people find surprising about you?

People are pretty astounded that we fully research, record, produce, edit and market one podcast and an accompanying newsletter weekly, while holding down jobs and doing other things. To be honest, we're kind of surprised ourselves.

If you could have a billboard for Ms Informed with anything on it, what would it be?

An image of a woman lounging on a couch listening to a podcast. She's surrounded by books, newspapers and magazines, with a 1920s champagne cocktail next to her. Maybe it's Fran Lebowitz. Maybe it isn't. The words would say: Ms Informed: Stay Smart, the Lazy Way.



Matilde Keizer & Jöran Mandik - Get Help Berlin from Radio Spaetkauf

J: At Radio Spaetkauf we try to keep people informed about what's going on in Berlin in English. Surprisingly we also have lots of listeners from elsewhere. Get Help Berlin is a spinoff show about how to get therapy in Berlin and why it is so damn hard.

M: My listeners vary for each of my podcasts, (Radio Spaetkauf, Schamlos and Matilde und Georg Produzieren Unterhaltung). I hope that for Get Help Berlin we can find listeners who have been seeking therapy in Berlin and help them find the help they need. Additionally, we hope to uncover some of the injustices that have led to the issues in Berlin and Germany.



What is one of your favorite podcasts, and why?

M: Spilled Milk - it is funny, informative and light hearted. Food and Comedy - my two personal passions in one. I also love Maintenance Phase. It is so well researched and presented, debunking health and wellness trends.

J: New Models - a Berlin based culture criticism show with an interest in emerging technologies. Loads of interesting takes, synthesis of ideas and thought triggers.

How important are numbers, analytics and stats to you?

J: I love stats. That is one of the reasons I love sports like basketball. It is nice to see our listenership slowly growing. It tells me our work is appreciated. But really, the direct feedback we get at live shows and from listener mail gives me much, much more enjoyment.

How did you get into podcasting?

M: I initially got asked to do a Podcast through Radio Eins - as a job. However then it became a passion. A medium I am such a huge fan of, because it allows for freedom of expression but also experimentation with new formats.

Why did you decide to cover this topic?

J: For me it's a very personal issue. Trying to find therapy has been super frustrating. The show follows me on my path to try and find therapy. I think a lot of people here will be able to relate and hopefully we can make things clearer, give people some ideas for their own journey to therapy and help to hold those responsible for the terrible situation responsible.

Can you image starting another Podcast?

M: I want to start a cooking and comedy podcast in the near future!

J: I made two episodes of a podcast we called Ghost Story Reading Club, perhaps I should pick that up again...?

Tell us about your most memorable podcasting moments:

M: Oh, so many little ones. Meeting people I admired, like Claudia Roth, or having people write in saying how much an information helped them, or how much it helped to hear someone feeling and experiencing the same things.

J: Oh yes, I looove reading listener mail. On the other end of the memorable spectrum: We once did an outdoor live show in front of an audience of 5, 2 of which were interview guests on the show.

If you could have a billboard with anything on it, what would it be and why?

M: You look great. Yes, also in a bathing suit.

J: TAKE A NAP! Its ok. Its good for you.

Do you have a podcasting tip for us?

M: Be honest in a way that feels uncomfortable.



Joel - SSLP Lifestyle Podcast

Erzähl uns, wer dir beim Produzieren deines Podcasts hilft.
Freddy, mein Partner in Crime und ich, wir machen das!

Wann und warum bist du nach Berlin gezogen?
Ich bin gebürtiger Berliner.

Ha! Was gefällt dir denn an Berlin?
Ich bin Berliner dementsprechend kenn ich nichts anderes. Noch nicht. Aber ernsthaft: dass man zu jeder Zeit nach Hause kommen kann und immer noch was zu essen findet. Und natürlich Spätis. Aber vor allem Liebe ich meine Hood.

Was bedeutet Podcasting für dich?
Die Konversation sowie der Austausch von verschiedenen Meinungen. Seit dem ersten Lockdown. Angefangen haben wir über Zoom. Man führt privat immer interessante Gespräche, also warum nicht eine Kamera drauf halten und es mit anderen Leuten teilen, um sich auszutauschen. Wir leben in einer Zeit wo man entweder nichts sagt oder nur auf seiner eigenen Meinung beharrt. Das nimmt sehr viel Raum für Wachstum, Verständnis füreinander & Fortschritt.





Hast du einen Rat für jemanden, der mit dem Gedanken spielt, einen Podcast zu starten?

Sei du selbst und mach einfach. Es gibt Leute, die wollen genau das hören, was du zu sagen hast. Glaub an das was du machst, damit andere dran glauben können. Viele sagen, dass sie sich mit dem identifizieren können was gesagt wird und sind froh, dass es jemand sagt. Es gibt kein besseres Kompliment als "Mach weiter".

Gibt es eine Frage, die du allen Gästen stellst?

Ja. Wo siehst du dich in 5 Jahren? Meine eigene Antwort ist: Da wo ich mich heute noch nicht sehe.





Soraya Sarhaddi Nelson - Common Ground Berlin

Our listeners are primarily the English-speaking population in Germany who are interested in current affairs (not just politics) and keen to know more about what and who shape life in Berlin and beyond. Surprisingly, around a quarter of our listeners are on the other side of the Atlantic.

It's not a topic, but a formula that defines Common Ground Berlin. We encourage civil debate in English on key issues in Berlin and beyond with an emphasis on fairness and accuracy and using an American public radio format. The formula was inspired by my time at NPR, where I worked for 13 years.

Tell us about your team.

I'm blessed with a smart, productive and diverse team! Senior Producer Dina Elsayed I've known for more than a decade - We covered the Arab Spring revolution together in her native Egypt. Her originality and insight are invaluable to Common Ground Berlin's success. And Social Media Editor Stefano Montali's creativity has opened up fun, new forums for our podcast as well as led to new partnerships to help Common Ground.

Has live streaming, video content or social media changed the way you podcast?

It has pushed our team to think outside the box and helps us reach new audiences. We would have never thought that Twitter would be a viable podcasting platform, for example, but hosting live town halls via Twitter Spaces works great! It's like being back on air and taking phone calls from listeners. As we are a newer podcast looking to expand our audience, numbers and analytics are important to figuring out what episodes and topics we do work better than others. But I find interacting with interviewees, talk show guests and listeners to be more meaningful, personally.

What do you love about podcasting?

Many things, but having more time is one that stands out! On-air reporting means adjusting to ever-shorter story and interview lengths, which means less chance to explore important topics or creative approaches to storytelling. It makes a huge difference if you have 30 or so minutes versus 3 or so minutes. Recently, it was having a guest insist on offering a Navajo prayer before she would answer my questions. That was definitely a first in my 36 years as a journalist.

What is one of your favorite podcasts, and why?

This American Life. It is storytelling at its best. It's also the podcast that got me into podcasts.

What's something people find surprising about you?

That I'm a fair bit older than I look and a big softie.

Do your parents understand what you do for a living?

It's mind-boggling to my parents' generation that I became a journalist, especially one who lived far-flung places like Afghanistan and Egypt and covered wars on three continents. So when I told my German mother I was leaving that life behind to become a fulltime podcaster in Berlin, she was relieved, even if she wondered how I would make a living at it. Once she started listening to Common Ground Berlin, she finally gets what I do - 35 years after I first became a journalist!



SATURDAY / SAMSTAG

MAIN STAGE - PLUS PANELS AND PARTIES

11:15 JOURNALISTISCHE PODCASTS:

NETT ANZUHÖREN ODER GAMECHANGER? (DE)

PANELISTS: Gilda Sahebi, Niklas Münch, Sophia Wetzke
Da journalistische Podcasts inzwischen recht populär sind, stellt sich die Frage, ob sie einen Einfluss auf die Debatte und die Gesellschaft haben oder ob sie nur eine weitere Geschichte sind, die man sich anhört. Sind Podcasts ein ernstzunehmendes journalistisches Format? Welches Potenzial liegt in dieser Art des journalistischen Geschichtenerzählens?

13:30 PITCH DEINEN PODCAST! (DE)

PANELISTS: Jasmin Bauomy, Pyro (Hindenburg),
Pitch deine Podcast-Idee vor unserer Jury und erhalte ihr professionelles Feedback. Alle Teilnehmer erhalten einen kostenlosen zweitägigen Festivalpass und eine kostenlose 12-monat Lizenz der Hindenburg PRO Audioschnittsoftware.

18:30 GRRL HAUS CINEMA

Curated program of short films and video art made by women, non-binary, trans and genderqueer artists from Berlin and beyond.

20:00 DEAR POETRY - PODCAST RELEASE PARTY

Luisa Beck's new podcast is an advice column that turns to poems for answers to caller dilemmas. A podcast party with music, poetry and your dilemmas answered with poetry.

SATURDAY IN THE STEADY ROOM

11-14 STEADY OFFICE HOURS (DE/EN):

Set up your own membership project in minutes. Richten Sie Ihr eigenes Mitgliedschaftsprojekt in wenigen Minuten ein.

14:00 MEMBERSHIP PROGRAM MASTERCLASS (EN)

Growing your membership program. Starting your membership program. Insights, tips and tricks for podcasters and creators.

15-16 STEADY OFFICE HOURS:

Set up your own membership project in minutes.

16:00 HANDS-ON WORKSHOP:

How to easily release exclusive episodes for members.

17-18 STEADY OFFICE HOURS (DE/EN):

Set up your own membership project in minutes. Richten Sie Ihr eigenes Mitgliedschaftsprojekt in wenigen Minuten ein.

SATURDAY SCHOLASTIC PROGRAM

12:30 FEMINISTISCHES ENGAGEMENT & DIE MACHT DES PODCASTS (DE)

SPEAKER: Suzon Bachet

Warum ist Podcasting so befähigend? Wie können wir dieses Medium für soziale Gerechtigkeit nutzen? Suzon Bachet erklärt, wie die Erstellung von Podcasts wichtige Ideen verbreiten kann.

12:30 START PODCASTING... NOW! (EN)

INSTRUCTOR: Julia Joubert

Everything you need to know to start your podcast. Includes a 60 day free trial of Hindenburg Pro.

13:00 DEVELOPING NEW FORMATS (EN)

SPEAKERS: Robert Nicholson and Kate Holland

Getting creative building a podcast format, adding elements to your podcasting palette and figuring out how to perfect your new idea, with Kate and Robert of Whistledown studios.

14:00 SPEED UP YOUR PODCAST PRODUCTION! (EN)

SPEAKERS: Abby Ross Menacher & Albert Menacher

Abby and Albert have found their niche by creating a daily podcast that is five years running; Berlin Briefing. On this panel they will share some tools that allow them to navigate obstacles, stay motivated and find success creating 5 shows a week alongside their day jobs.

14:45 USING MUSIC - LEGALLY (EN)

SPEAKER: Milena Fessman

Can you use music in a podcast? This seminar will be about rights clearing and what to keep in mind if using music. Is there a difference between a commercial and noncommercial podcast? What are the differences between local and global environments?

15:30 BEYOND TALK: ERFORSCHUNG DER AUDIOKUNST (DE)

INSTRUCTOR: Julia Vorkefeld

Erkunde die Möglichkeiten der Audioproduktion jenseits von Gespräch und Monolog. Erweitere deine Palette als Produzent.

16:15 THE POWER OF SOCIAL AUDIO (EN)

INSTRUCTOR: Roy Rao, host of <The New Speed>

Introduction to the world of social audio. Best practices for podcasters (or anyone) looking to expand the reach of their voice or find new ways to engage their audience. A growing number of platforms including Clubhouse, Twitter Spaces, Greenroom.

18:00 PODCASTING WITH IMPOSTER SYNDROME (EN)

SPEAKER: Yuval Ackerman

How do you keep on going, creating and publishing your podcast consistently, while living with imposter syndrome? The fears regarding podcasting, and the feeling of "not being enough" or "not being a real podcaster" so you can get a step or two closer to claiming your voice in this jungle that is podcasting.

SONNTAG / SUNDAY

MAIN STAGE - PLUS PANELS AND PARTIES

13:00 PANEL: HOW WE TALK ABOUT BERLIN (EN)

PANELISTS: Daniel Ryan Spaulding, Soraya Sarhaddi Nelson
Nathan Ma, Joel Borgol

A conversation about the tropes, stereotypes and the important dialogues we have about Berlin. Does the way we discuss our city reflect its present or its past; and will what we say change going forward?

15:00 PITCH YOUR POD (EN)

PANELISTS: Susan Stone, Kate Holland, Pyro Maerz, Ben Lorch
Pitch your podcast idea to our panel and receive their professional feedback. All participants receive a complimentary two day festival pass and a free 12-Month Hindenburg PRO audio editing software license.

15:00-19:00 ICE CREAM SOCIAL

Ash from Flicks 'n' Scoops Podcast dishing out his amazing film themed ice cream. Presented by Backhaus Projects

18:00 GRRL HAUS CINEMA (SCREENING ROOM)

Curated program of short films and video art made by women, non-binary, trans and genderqueer artists from Berlin and beyond.

20:30 GRAND FINALE PARTY: LIVE MUSIC

Presented by Fluctua Records

Artists: D'ARIA, RUMIA

SUNDAY FORUMS - COMMUNITY LED CONVERSATIONS

15:00 FRENCH PODCASTING FORUM (EN + FR)

16:30 ARABIC SPEAKING PODCASTERS FORUM (EN + AR)

18:30 WORK, JOBS AND CAREERS IN PODCASTING FORUM (EN + DE)

SUNDAY IN THE STEADY ROOM

11-14 STEADY OFFICE HOURS (DE/EN):

Set up your own membership project in minutes. Richten Sie Ihr eigenes Mitgliedschaftsprojekt in wenigen Minuten ein.

14:00 MASTERCLASS: MITGLIEDSCHAFTSPROGRAMME (DE)

Ihr Mitgliedschaftsprogramm ausbauen. Starten Sie Ihr Programm. Einblicke, Tipps und Tricks für Podcaster / Kreative.

Q&A MIT FRANK JOUNG FROM HALBE KATOFFL (DE)

Thema: Mitgliedschaften für Podcaster (Zeit TBD)

15-19 STEADY OFFICE HOURS (DE/EN):

Set up your own membership project in minutes.

SUNDAY SCHOLASTIC PROGRAM

12:30 PODCAST SUNDAYS (EN)

Jasmin Bauomy publishes a monthly list of recommended podcasts focused around narrative storytelling formats; helping friends, people in the industry and podcast lovers find new shows to listen to. On Sunday, she'll be playing clips from the best narrative storytelling podcasts she's listened to in the last two months, playing clips and explaining why she picked these shows and episodes.

12:30 MUSIK ALS NARRATIVES INSTRUMENT (DE)

PRESENTER: Max Stern

Erzählen Sie Ihre Geschichte mit Musik. Verleihen Sie Ihrer Erzählung mehr Tiefe und schaffen Sie eine komplexere Audioumgebung für Ihr Publikum. Ein Leitfaden für den Einsatz von Musik im Podcasting aus der Perspektive des Geschichtenerzählens.

14:30 STREAMING & VIDEO FOR PODCASTERS (EN)

INSTRUCTOR: Josh Telson

Great for Non-Podcasters too! Your audience loves to listen to you, now let them see you, as well! This seminar will walk you through the steps of video recording or streaming your podcast, no experience required. You'll learn technical tips, promotional guidance and techniques for being "on-camera" - fire up that ring light and join us!

15:00 PODCASTING STARTEN... JETZT! (DE)

INSTRUCTOR: Julia Vorkefeld

Alles, was Sie wissen müssen, um Ihren Podcast zu starten. Enthält eine 60-tägige kostenlose von Hindenburg Pro.

16:00 DYNAMIC RANGE PROCESSING & LOUDNESS TARGETS IN PODCAST POST PRODUCTION (EN)

PRESENTOR: Georg Holzmann of Auphonic

What are the optimal settings for podcast post production? Why is loudness normalization not enough? In this seminar, Georg Holzmann will talk about dynamic range processing, LUFS and the new loudness target war.

17:00 CREATE & GROW YOUR INTERCULTURAL PODCAST (EN)

The team of "Synchrone", a podcast in both French and German, will introduce you to the specificity of an intercultural podcast project. Discover how to produce bilingual episodes, find your audience and make the most of this cross-cultural aspect.

LIVE PODCAST RECORDING AUFNAHME

SATURDAY / SAMSTAG

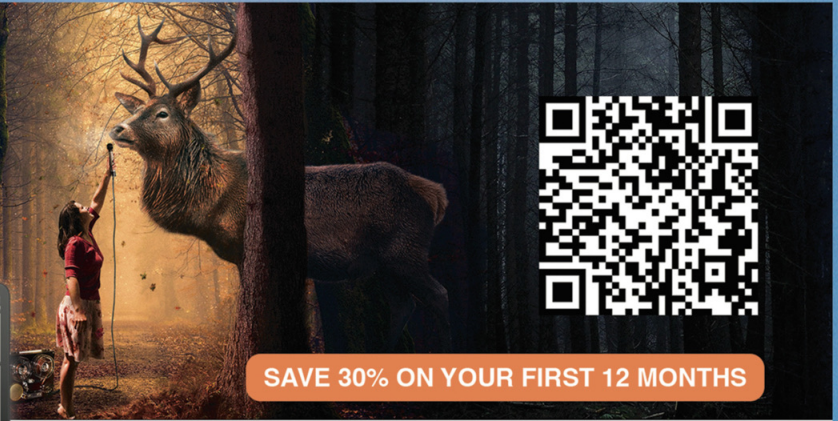
12:15	UNMATCH ME NOW	(EN)
12:45	LA VIDA DE NOSOTROS	(SP)
13:30	WE CAN EDIT THAT OUT	(EN)
14:00	HOMO SWIPIENS	(EN)
14:15	THE GERMANY EXPERIENCE	(EN)
14:30	TALKING BODIES	(DE)
15:30	STARKE FRAUEN	(DE)
15:30	ARE WE THERE YET?	(EN)
15:45	MATILDE UND GEORG PROD...	(DE)
16:00	BERLIN'DE BIR İSTANBULLU	(TR)
16:15	MEGAN'S MEGACAN	(EN)
16:30	SSLP LIFESTYLE	(DE)
16:45	IT'S MENTAL!	(EN)
17:30	SPREDEVOUS	(FR)
17:45	MIXTAPE MENAGE	(EN)
18:00	POPCULTURELLAS	(DE)
18:15	THE DEAD LADIES SHOW	(EN)
18:30	SCHAMLOS	(DE)
18:45	DIVE	(EN)
19:00	<THE NEW SPEED>	(EN)
19:45	GEFÜHLSECHT	(DE)
20:00	ADULTS ONLY	(EN)

SUNDAY / SONNTAG

12:00	THE OUTCASTS	(AR)
12:15	FEMME CRAFT	(DE)
12:45	RADIO BERLIN INTERNATIONAL	(EN)
13:15	BALANCE TON FLE	(FR)
13:30	BEWUSSTSEIN UND PHYSIS	(DE)
14:00	قبل النوم	(AR)
14:15	BETWEEN THE STACKS	(EN)
14:30	LIFTING YER SPIRITS	(EN)
14:45	COMMON GROUND BERLIN	(EN)
15:15	AN DEN DECKS	(DE)
16:00	HINTER DEN ZEILEN	(DE)
16:15	LOVING AGAINST MY INSTINCTS	(EN)
16:30	RADIO SPAETKAUF	(EN)
16:45	MS INFORMED	(EN)
17:00	VERPRÜGELT MIT PUNCHLINES	(DE)
17:45	DARK MIND	(DE)
18:00	FLUCTUA RECORDS PODCAST	(EN)
18:15	WHAT'S THE MATE?	(EN)
18:30	CORNER SPÄTI	(EN)
18:45	POPCORN & LAKRITZ	(DE)
19:30	LAVENDEL FÜRS OHR	(DE)
19:45	BERLIN DE TOI	(FR)
20:00	SECRET PLACE BERLIN	(EN)



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A few words by the photographer

Shooting Podcasters for PodFest was fantastic. Our idea of offering a more personal look at Berlin Podcasters worked like a charm - at least it did for me. I had the pleasure to meet interesting and outgoing people get to know them a bit in their home, their Kiez, & learn how they record their Podcast. What struck me the most, was...

Almost all of them had just recently started podcasting - during the first lockdown. The vast technical bandwidth they used, ranging from just a simple microphone put up on the floor, to a fully-fledged recording room, including an editor & producer. The passion they showed for their topic, their ideas, their podcast and what they wanted to share with everyone and whomever was up to listen.

And - most importantly - all of them were photogenic, great to portray and photograph.

jasper q photography

PodFest Berlin Magazin
First Edition 2022

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podfestberlin.com

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